

Landscapes as Living Heritage

The Generative Role of Artistic and Creative Practices

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REYKJAVIK, **EURA 23 Conference**

The European City: A Practice of Resilience in the face of an uncertain future

 Cities in Action
for Learning Lab



POLITECNICO
MILANO 1863

DIPARTIMENTO DI
ARCHITETTURA E STUDI URBANI



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1 | RESEARCH FRAMEWORK

creative action for

place-making
participatory planning
sustainability transition

broad societal and cultural transformation
organisational / institutional restructuring
behavioural change



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1 | RESEARCH FRAMEWORK

creative action for landscape sustainability transition

- * How can creative and artistic practices contribute to landscape transformation?
- * How can creative practices hybridise with professional / expert action and dialogue with place-specific needs?

2 | PALIMPSEST PROJECT



Creative Drivers for Sustainable living heritage landscapes

New European Bauhaus Project
HORIZON-CL2-2022-HERITAGE-01 – Shaping a greener and fairer way of life in creative and inclusive societies through Architecture, Design and Arts

3yrs: Started in March 23
15 + Partners



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2 | PALIMPSEST PROJECT



Creative Drivers for Sustainable living heritage landscapes

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landscapes as text and
papyrus
arts, design and
architecture as re-writing
practices
sustainability transition
as a direction



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Photo: Luigi Ghirri,
Grandi Valli Veronesi,
1989-1990

landscapes as text and papyrus

A “living heritage” approach

Places and territories are constantly re-shaped by practices - ways of acting, living, producing, inhabiting, cultivating, managing - that become visible in the landscape.

(Corboz, 1993; Secchi, 1998)

A “value-based” perspective

- social and symbolic dimension (beyond material assets preservation)
- intangible connections of communities



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A broken equilibrium

Challenges related to CC and increasing anthropic pressures modify /accelerate the alteration of balanced human-nature interactions

- climate risk production
- deterioration of “living heritage”
- loss of symbolic and relational value

>> need to new non nostalgic ways of imagining and acting in the landscape

arts, design and architecture as re-writing practices?

they have the potential to

- provide **alternative ways of understanding** practices and systemic challenges
- imagine **other ways of (inter)acting** with and within landscapes
- give voice to **multiple agencies** (including non-human ones)
- create rooms for **new alliances** at the science-art-policy-community interface
- give space to the **intangible / invisible dimension**



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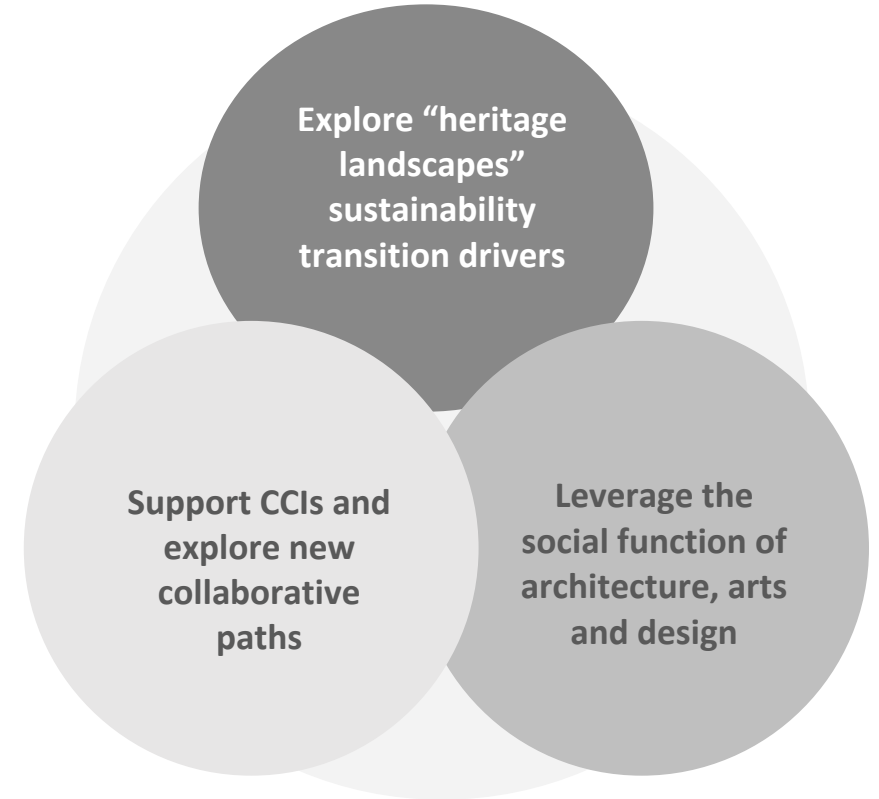
2 | PALIMPSEST PROJECT

Through an experimental approach, the research seeks to develop and test

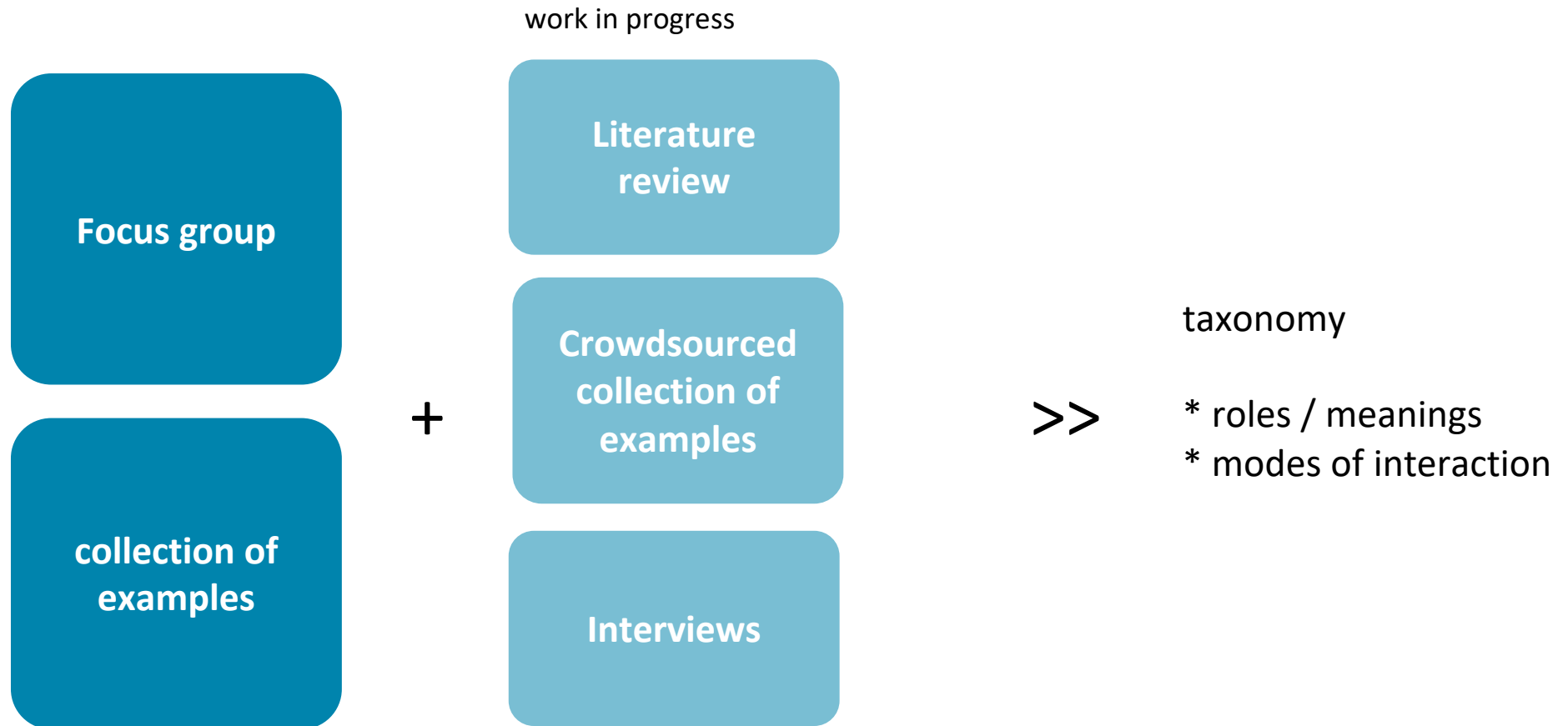
1) an operational process to re-imagine innovative landscape practices (*what we do*) able to shape sustainable landscapes (*what is materialized out of those practices*)

2) approaches and methodologies to allow landscape architects, artists and designers to work together with local communities in response to environmental challenges

3) tools and procedures to empower and put to use the value creation capacity of artists and cultural operators



3 | HOW CAN ART AND CREATIVE PRACTICES CONTRIBUTE TO LANDSCAPE TRANSFORMATION IN A SUSTAINABILITY PERSPECTIVE?



SCIENTIFIC + TECHNICAL EXPERTS



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Ayuntamiento de Jerez

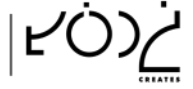


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ŁÓDŹ DESIGN FESTIVAL



COAL

In collaboration with



MAJOR CITIES OF EUROPE
IT USERS GROUP



ADR
Campiña
DE JEREZ Y COSTA NOROESTE

In collaboration with



IFLA EUROPE
INTERNATIONAL FEDERATION OF LANDSCAPE ARCHITECTS



Akademia Sztuk Pięknych
im. Władysława Strzemińskiego w Łodzi



3 | HOW CAN ART AND CREATIVE PRACTICES CONTRIBUTE TO LANDSCAPE TRANSFORMATION IN A SUSTAINABILITY PERSPECTIVE?

SCIENTISTS &
RESEARCHERS

Bring **different views** to the debate
Introduce a playful element as **different ways of reasoning** on issues
Help “**perceiving the unusual**”
Let **new imaginaries emerge**
Disentangle the mainstream logics
Make the **invisible essence** of a landscape **visible**
Support “sentimental living”

Support **teaching**
Enhance **commitment**
Support **communication**

Design can support the development of **understandable solutions** for society

new imaginaries
+ **changing perception**

communicating / awareness rising

designing solutions



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3 | HOW CAN ART AND CREATIVE PRACTICES CONTRIBUTE TO LANDSCAPE TRANSFORMATION IN A SUSTAINABILITY PERSPECTIVE?

LOCAL
CULTURAL
ACTORS

Create narratives and make them understandable
Talk **different languages to different people**
Translate scientific languages-concepts

Rising **new questions**
Bridging between knowledges, non binary viewpoints
Diffusing knowledge acquired through other experiences
Anticipating and inspiring

Feeling rather than understanding
Bringing non-human perspectives into the discourse
Exploring possibilities and through them away

translating

learning and knowledge exchange

overcoming problem-solving

3 | HOW CAN ART AND CREATIVE PRACTICES CONTRIBUTE TO LANDSCAPE TRANSFORMATION IN A SUSTAINABILITY PERSPECTIVE?

POLICY-
MAKERS

Creative practices as a **hinge connecting people and their territories**

Re-connect with local identity

Re-activating (individual/collective) **memory**

Making conflicts visible / Highlight unveil contradictions

Activating a community, helping it to mobilize its values

Promote **community building**

Proposing new ways of observing / new relation with nature

Redirect and reframe a problem

Developing an imaginary that enables the envisioning of **what is not (already) there**

Connecting people and places

Activating communities

Re-framing



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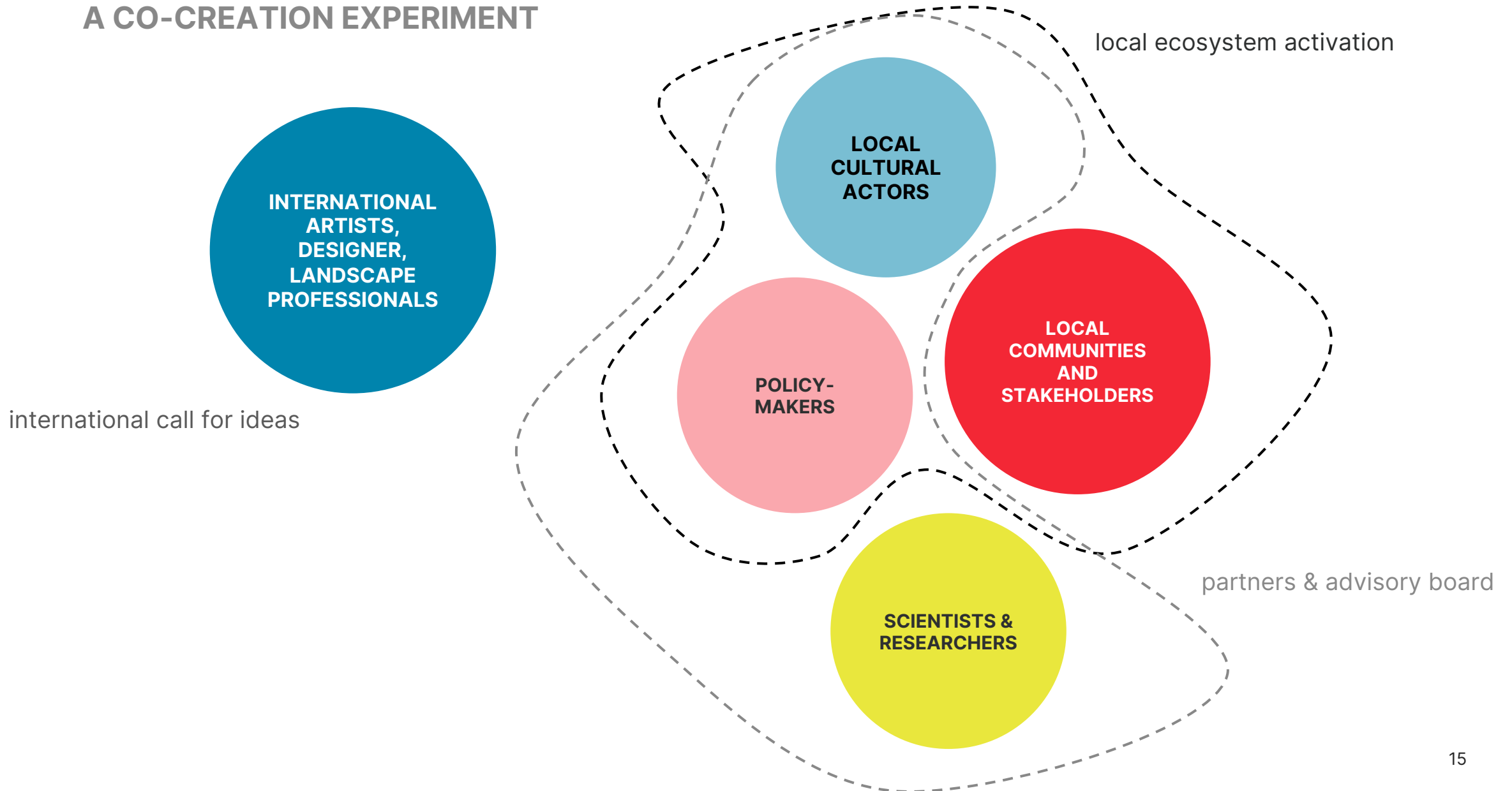


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4 | HOW CAN CREATIVE PRACTICES HYBRIDISE WITH PROFESSIONAL ACTIONS AND DIALOGUE WITH PLACE-SPECIFIC NEEDS? A CO-CREATION EXPERIMENT



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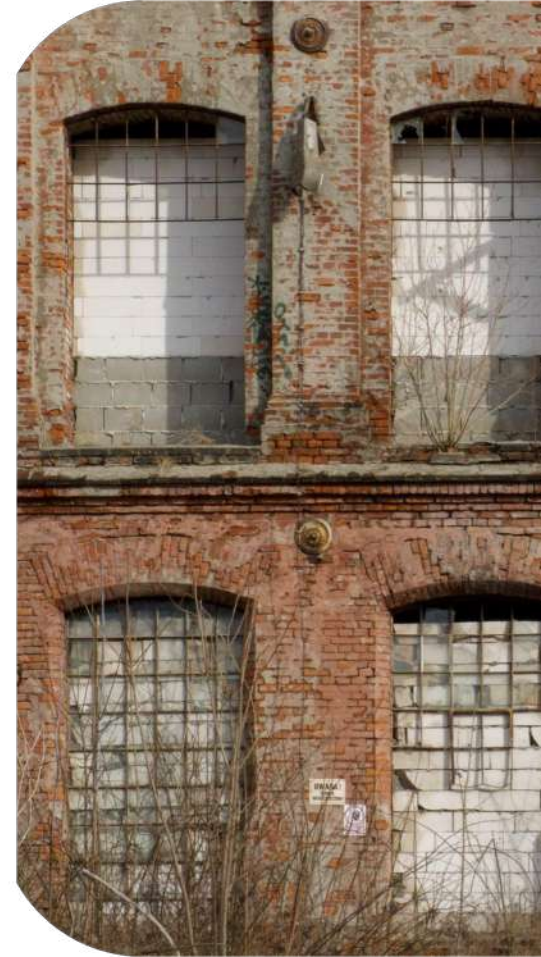
HERITAGE LANDSCAPE CHALLENGES

CLEAN AIR URBAN LANDSCAPE IN LODZ

Heritage: industrial heritage + cinema

Main challenge: air pollution

Practices: energy production/consumption -
mobility habits - climate-sensitive planning



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WATER SENSITIVE LANDSCAPE IN MILAN

Heritage: Lambro river agricultural landscape

Main challenge: water scarcity and pollution

Practices: agriculture - water management - river
recreational uses



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ENERGY TRANSITION LANDSCAPE IN JEREZ

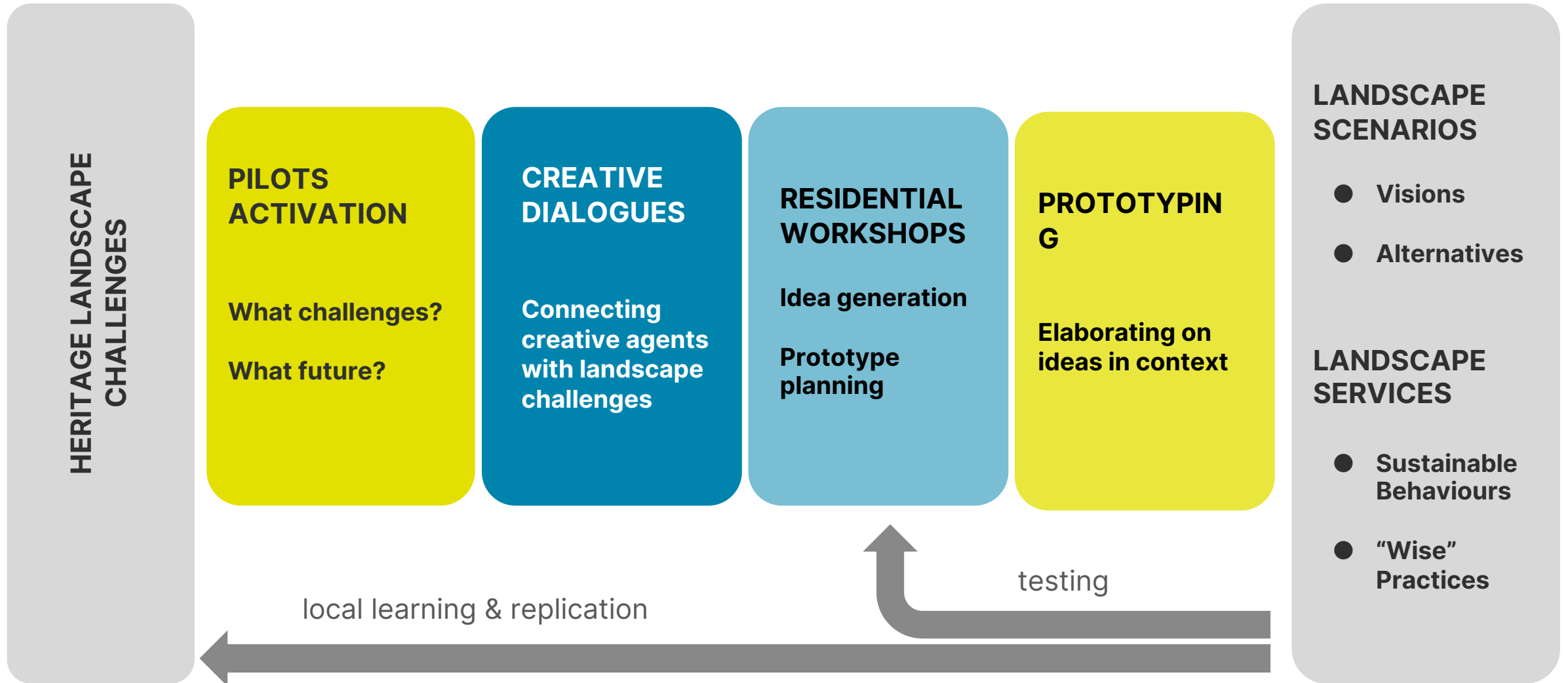
Heritage: traditional wine landscape

Main challenge: location of wind energy
production

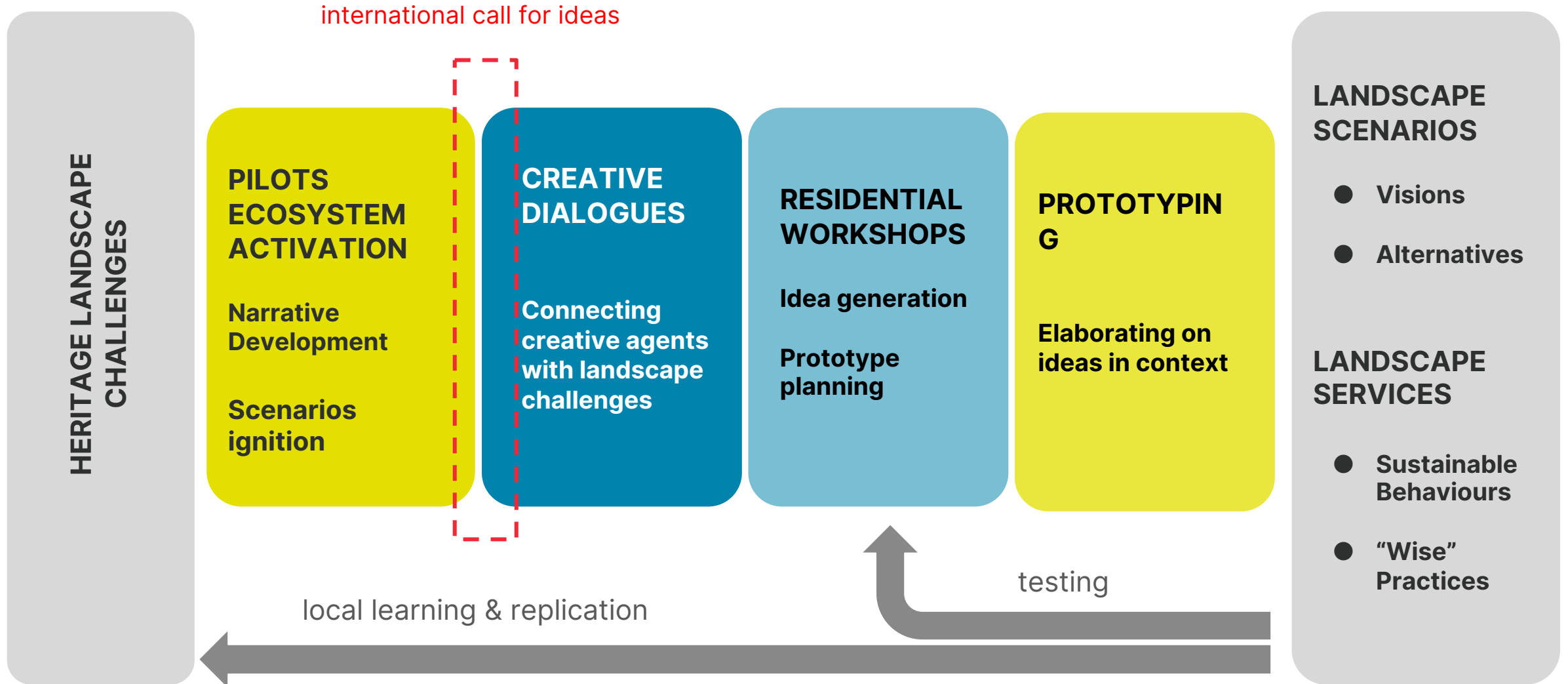
Practices: agriculture - energy - land use



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THANK YOU

The call for artists will be launched in July open to individual / teams!

more info:

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irene.bianchi@polimi.it](http://www.palimpsest-project.eu/irene.bianchi@polimi.it)





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