



innovation in action

the NEB, its transformative vision and implementation challenges

GRAZIA CONCILIO – CALL research lab, DASTU Politecnico di Milano



1. What action for innovation?

1) disruptive

able to **change trajectories**, break system resistances, enabling **systemic transformations**

3) inclusive

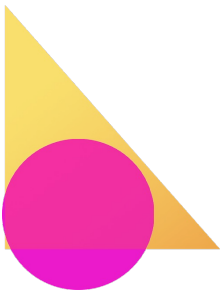
everybody is a resource having a role to play in innovation at any stage of the innovation maturity

2) experimental

aware of the uncertainty and aiming at **learning in action** from/with differentiated attempts making knowledge a common good

3) mission oriented

tailored to mobilise innovation to **address societal challenges** in a transition perspective



Innovation...

... is tested

... is developed

... is adopted ... through action

**It scales through action and
through action it enables transitions!**



"SDG Global Festival of Action" by SDG Action Campaign



2. Why and how the NEB?



- *Connects art, culture and creativity to the **European Green Deal** and to our living spaces and experiences*
- *Looks at projects, places, practices, and experiences that are:*
 - ***Beautiful***
 - ***Sustainable***
 - ***Inclusive***

Marcel Proust

*«Art is one of the supreme opportunities for that gentle revolution of the senses and the mind **that breaks through the constraints of habit and inertia** and points the way to a genuinely new life for each of us.»*



"Museum Of Contemporary Art Tokyo" by [heiwa4126](#)

Salvatore Iaconesi and Oriana Persico

«Art is open source.

How can we understand real systems and their phenomena without technologists, psychologists, sociologists, data scientists, network scientists, anthropologists, architects, designers, and a wide array of other types of humanists and researchers?»



Sculpture / Eyebeam Art + Technology Center Open Studios
Fall 2009 / 20091023.10D.55427.P1.L1 / SML by See-ming Lee (SML)



3. What challenges?

Art, culture and creative agents are called to:

- break persistent and resistant visions by getting engaged: **making visible the «hidden» and its consequences for people, living creatures and common goods** (material and immaterial), as well as actions and solutions to deal with them
- political and symbolic action: **deprogramming the imaginary** by creating new utopian and dystopian narratives, but also by decolonizing systems of representation
- take **direct action** on human/natural systems by tackling resources, reusing forgotten skills, using materials with a low environmental impact, inventing new materials and restoring a sustainable dialogue with nature



"Paramount: 'We Choose: Inclusivity, Generosity, Art, Curiosity, Compassion'»
by dmuth

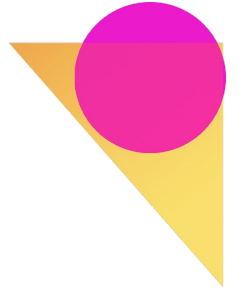




4. The PALIMPSEST Project



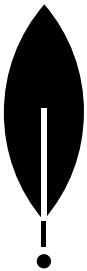
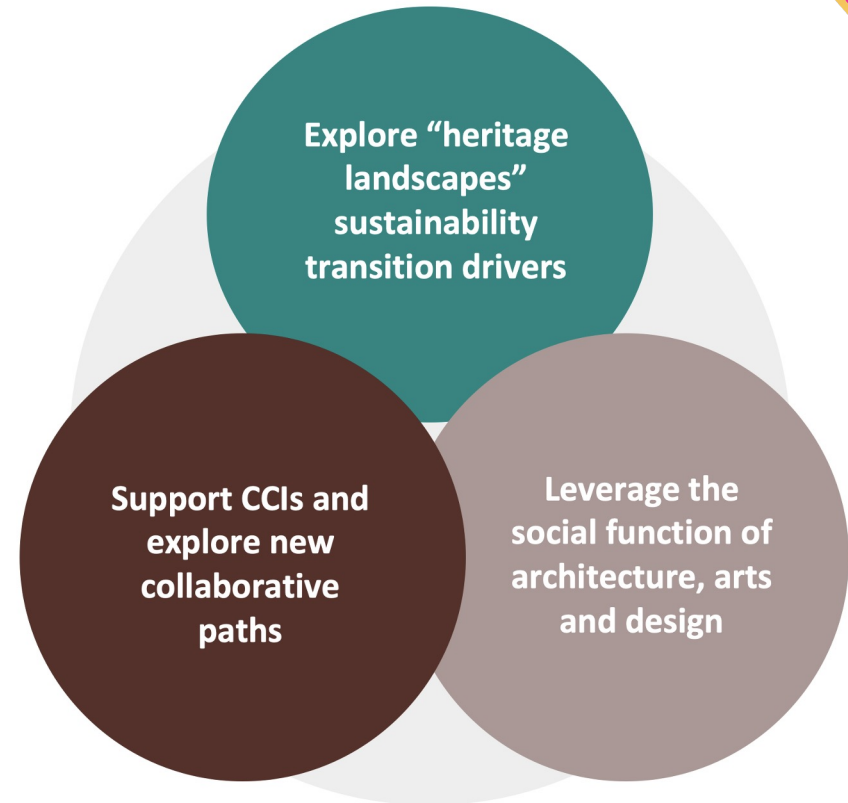
Funded by
the European Union



Explore heritage landscapes sustainability transition drivers

Leverage the social function of architecture, arts and design for sustainable landscape generation

Empower CCIs and explore new collaborative paths

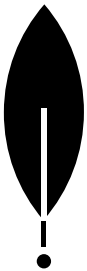
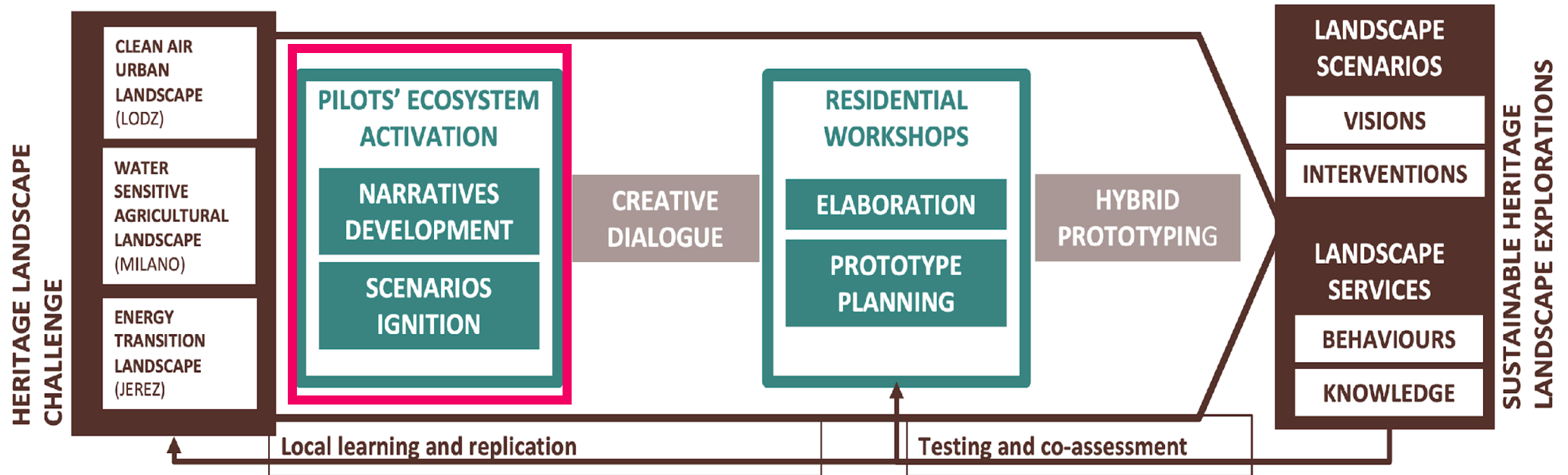


PALIMPSEST



Funded by
the European Union

WHAT WILL PALIMPSEST DO?

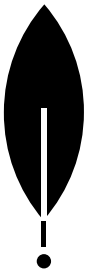
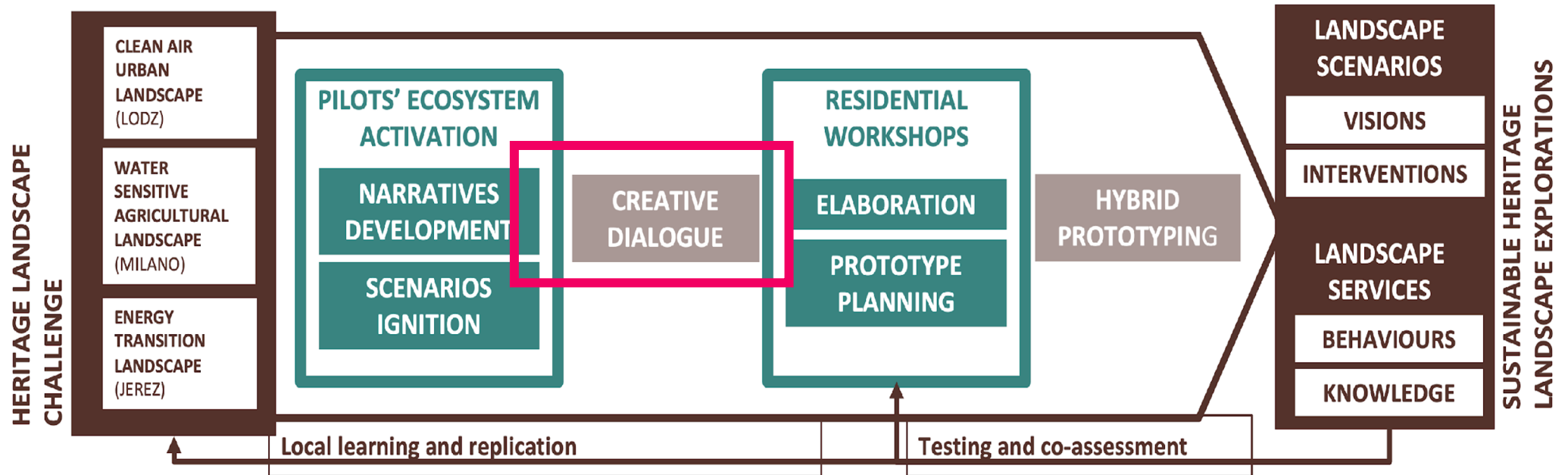


PALIMPSEST



Funded by
the European Union

WHAT WILL PALIMPSEST DO?

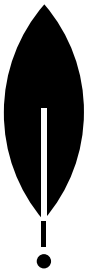
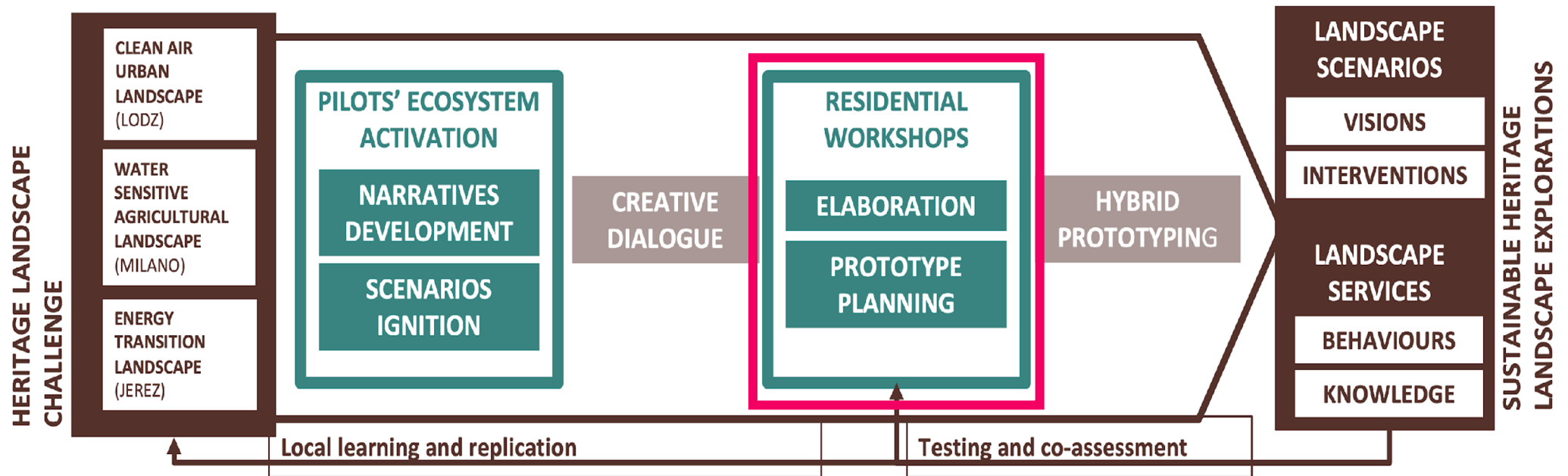


PALIMPSEST



Funded by
the European Union

WHAT WILL PALIMPSEST DO?

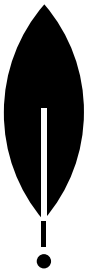
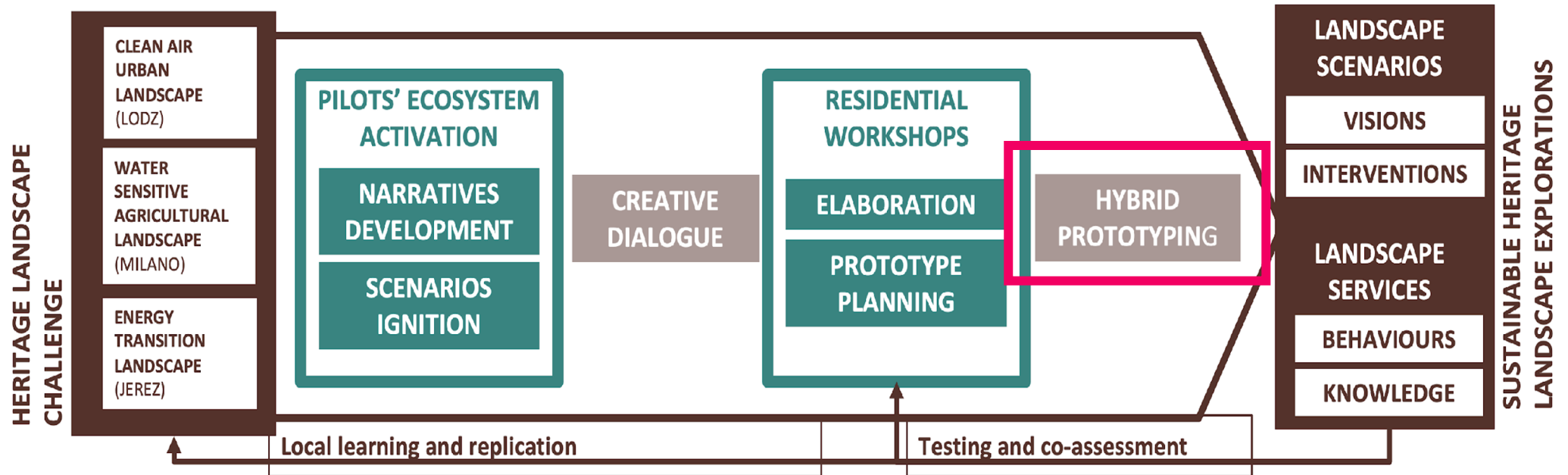


PALIMPSEST



Funded by
the European Union

WHAT WILL PALIMPSEST DO?



PALIMPSEST



Funded by
the European Union

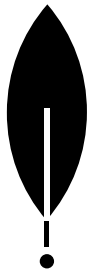
Lodz



Jerez de la Frontera



Milan

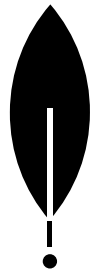


PALIMPSEST



Funded by
the European Union

Please, stay tuned @
www.palimpsest-project.eu



PALIMPSEST



**Funded by
the European Union**

INNOVATION





Thank you

 **Cities in Action
for Learning Lab**

Grazia Concilio – CALL research lab
DAStU Politecnico di Milano
[@ grazia.concilio@polimi.it](mailto:grazia.concilio@polimi.it)